



UNIVERSITY OF  
DERBY

# **(Student) Enterprise and Entrepreneurship**

## **An exercise and debate**

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# Overview



# Final part of the day

- We have seen quite a bit of information, let's now put it into your context
- For this session we will work through an example and place it into the context of your students, universities, political and economic ecosystems
- We will identify gaps, barriers and next steps through discussion
- This is a big exercise and we will take some time over this

# Over to you

- Come up with an idea in the computing area (maybe reuse one from yesterday?)
- You intend to make the most of the opportunity by supporting students to become entrepreneurial up to the point of launching startups:
  - How would you approach this?
  - Where do you start? Are there baby steps?
  - What is needed?
  - Which elements of your enterprise ecosystem can you tap into?
  - What are the barriers?
  - How would you measure success?



... any questions?



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